

# JOB DESCRIPTION

**THE GRADE  
CRICKETER**

## Multimedia Editor-Producer

6-month contract, starting mid-September

Starting as an anonymous Twitter account in 2012, The Grade Cricketer (TGC) is now a fully-fledged digital media venture with a satirical take on cricket across the globe.

Presented by two former Sydney grade cricketers, Sam Perry and Ian Higgins, TGC commands an audience of 500,000+ on social media – attracting over 3 million listens and 10 million viewers to its content per year. It is home to a number one podcast internationally, a TV show, national and international live show tours, and two best-selling books.

We are looking for a multimedia editor/producer to join our small team on a six-month contract, full-time.

In our own words, we're after a serious production baller to amplify and elevate our existing content, help bring to life new ideas, and to significantly shape the audio and visual presentation of The Grade Cricketer.

If you think you can lift up all of our work across editing, producing, filming, and publishing, we're keen to hear from you.

### What you'll do

- Ideate, plan and execute video content publishing that can live across all platforms, including podcast, YouTube, and live shows
- Film both in-studio and on-location, including national live shows
- Audio mixing, recording live-to-air
- Drive subscribers across YouTube, podcast and Patreon
- Make creative decisions in editing that help drive viewer engagement
- Curate and schedule content for our social media platforms

### You need to be proficient in:

- Final Cut Pro, Premiere Pro, Adobe Photoshop/Illustrator, and Adobe After Effects
- Experience with multiple cameras and models
- YouTube Studio and YouTube analytics
- All primary social media platforms

### About you:

- Tertiary-qualified in a related field
- Multiple years of experience in audio and video editing in a publishing environment

*Salary negotiable*

It's not mandatory, but it'd be extremely handy if you're across our work already and can come with ideas about how to improve our existing output.

We also know there will be several joke applications. We thank all joke applicants in advance for these laughs, but we're after serious applications only.

We encouraged applicants of any identity and/or background to apply.

To apply, please attach a CV, cover letter, and portfolio/reel of relevant work and send to: [thegradecricketerjobs@gmail.com](mailto:thegradecricketerjobs@gmail.com)

**Application deadline: Friday, 2 September 2022**